Sensi.AI

CARE INTELLIGENCE DIGEST

91% of the Time, Older Adults are Alone—Not Anymore. AI Care Copilot Changes Everything

Technology is coming to the rescue amidst caregiver shortage

Did you know that most older adults aren't receiving the care they need? With caregiver shortages, affordability challenges, and limited solutions, the gap is only growing.

Sensi's latest research reveals an alarming fact: critical care events happen **nearly every other day** in seniors' homes during unsupervised hours. This raises an important question—can human presence alone meet the need, or is it time to reimagine care with technology at the forefront?

ALWAYS ON: CARE SHOULD NOT STOP WHEN A CAREGIVER LEAVES

What are seniors experiencing when they are alone?

80%

of calls for help are not addressed.

6 OUT OF 10

cardiac-related events go unnoticed.

77%

of falls take place with no one around to help.

Emergency events don't always follow a schedule. Families are left wondering how they can possibly afford the level of care their loved ones need. That's where technology steps in—offering a scalable solution that bridges the gap.

> *We finally had a way to be able to provide care to somebody that couldn't afford what they really needed.*
>
> – Carlos Camacho Jr., Owner, Always Best Care - El Paso TX

> *Many families can only afford a few hours of care each day, leaving a significant gap where seniors are on their own. That's where Sensi comes in.*
>
> – Tim Welbaum, Owner, Visiting Angels - South Central Michigan

Wondering about the other 9%? Get ready to be surprised.

Caregivers often face the toughest challenges, yet they're behind so many of the most meaningful moments in seniors' lives. Their dedication is heroic. With the right technology, you can uncover these everyday victories, recognize your top caregivers, and celebrate the incredible work they do.

SURPRISING DISCOVERIES: THE QUIET HEROISM OF CAREGIVERS

What are caregivers experiencing in the home?

7 OUT OF 10

moments of care resistance are directed at caregivers.

73%

of positive interactions are created by caregivers.

Aging can be difficult, which shows up in the form of resistance to caregivers. But when there is visibility into these blind spots, agencies learn what their best caregivers are doing to optimize caregiver-client pairing and training.

> *Sensi has brought us into the light with showing us who's a match and who is not a match.*
>
> – LaTaisha Young, Agency Director, Caring Senior Service - San Antonio TX

> *Sensi helps tremendously with both the shortage of caregivers as well as the cost of caregivers.*
>
> – Carrie Bianco, Owner, Always Best Care - Torrance CA

About Sensi Care Intelligence Digest - The Missing Puzzle in Care

Sensi's Care Intelligence Digest offers groundbreaking discoveries and correlations by analyzing hundreds of millions of anonymized data points from older adults receiving home care services. Powered by Sensi's 24/7 audio AI technology, this analysis aims to elevate care standards through predictive analytics and educate the care ecosystem on the realities of the aging population. Sensi's proprietary and unique dataset, the largest in the home care industry, is trained with over 1,000 years of audio data. It is unbiased, with no human input, and includes over 100 care insights.

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