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CARE INTELLIGENCE DIGEST

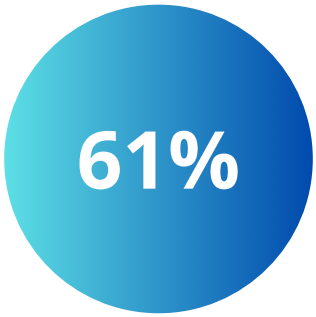
Data Reveals Startling and Hidden Causes of Falls and Cognitive Decline

Wake-up call for Home Care Agencies to adopt predictive technology for proactive care

Imagine a 70-year-old senior cared for by a home care agency falls after the caregiver's shift ends. Visible signs like decreased mobility or reduced meals aren't always enough to predict a fall. What if you could detect non-visible signs and prevent falls in time? No need to imagine —

By analyzing millions of anonymized data points from older adults receiving home care services, Sensi's advanced audio AI technology uncovers unprecedented insights.

UNEXPECTED LINK: CARE RESISTANCE AND SENIOR FALLS



Seniors are 61% more likely to fall when displaying care resistance compared to those in homes where positive care was detected.



Two out of every five falls are prevented when there is a strong match between client and caregiver, characterized by appreciation, compliments, or praise.

> *The power of data from Sensi's technology has supercharged our home care agency to provide exceptional in-home care to our older adults, reducing hospitalizations and increasing client satisfaction.*
>
> - Bob Roth, Managing Partner, Cypress HomeCare Solutions

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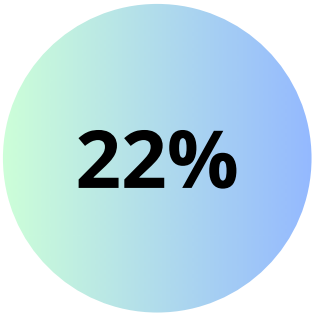
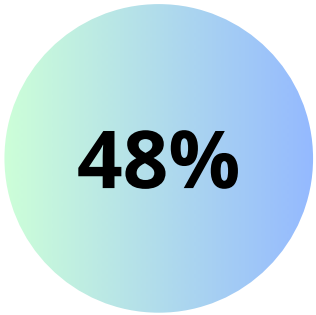
Cognitive decline has long been a barrier to older adults aging in place. It is often harder to detect and address than physical ailments, especially when the individual tries to conceal its presence or severity.

Sensi's analysis of related care events illuminates key relationships that drive potential cognitive changes.

INTRIGUING INTERPLAY: MOOD, MEDICATION, AND COGNITIVE DECLINE



Cognitive decline is 22% more likely when seniors are experiencing mood changes or low mood, impacting memory and decision-making.



48% fewer medication errors occur when caregivers and clients communicate well and trust each other.

THE FUTURE OF HOME CARE IS HERE

Amid caregiver shortages and rising costs, home care agencies face challenges supporting a growing senior population. AI tools with always-on assessment capabilities that can predict outcomes enable seniors to safely age at home. With 24/7 virtual coverage, agencies can enhance in-person care boosting efficiency and business growth.

The Impact? Motivated Caregivers. Happier Clients. Significant Care Outcomes.

About Sensi Care Intelligence Digest - The Missing Puzzle in Care

Sensi's Care Intelligence Digest offers groundbreaking discoveries and correlations by analyzing hundreds of millions of anonymized data points from older adults receiving home care services. Powered by Sensi's 24/7 audio AI technology, this analysis aims to elevate care standards through predictive analytics and educate the care ecosystem on the realities of the aging population. Sensi's proprietary and unique dataset, the largest in the home care industry, is trained with over 1,000 years of audio data. It is unbiased, with no human input, and includes over 100 care insights.