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CARE INTELLIGENCE DIGEST

Surprising Revelations: Crucial Gaps In Senior Care at Nights and Weekends

Eye-opening Insights for Home Care Agencies to Address Urgent Care Challenges

Many older adults face a significant gap in caregiver coverage during nights and weekends, a time when their vulnerability often increases.

Without the support of a caregiver during these critical hours, seniors are at higher risk of incidents related to physical, emotional, and cognitive issues.

This coverage gap underscores the urgent need for a 24/7 technology safety net that will protect seniors and enable proactive care.

HIGH-RISK HOTSPOTS: WHEN AND WHERE SENIORS ARE MOST LIKELY TO FALL



Almost **50% of falls** occur at night and on weekends, increasing health risks during off-hours.



56% of falls happen in the bathroom or bedroom, highlighting the need for targeted safety measures in these critical areas.

> *Sensi allows us to take care of more clients—especially those needing round-the-clock care. Without Sensi, providing 24/7 coverage for a client would require five to seven people, which is very hard to staff. We can now identify and prioritize when a senior truly needs a human caregiver, and for the rest, we supplement with Sensi as a 24/7 safety net. If the home care industry continues to rely solely on warm bodies, it will fail due to the shortage.*
>
> – Casey Rausin, COO, Care Around the Block

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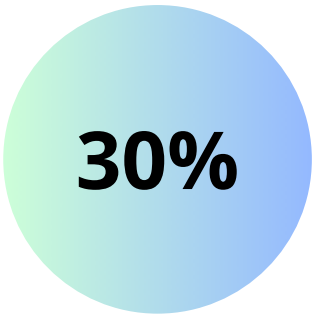
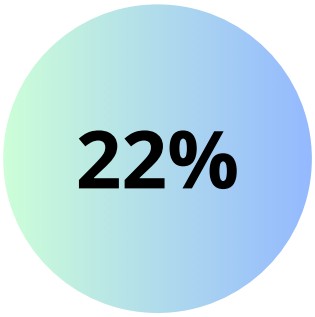
MORE NIGHTTIME STRUGGLES: ESCALATING COGNITIVE DIFFICULTIES



Cognitive decline is 30% more concentrated at night relative to other care events.



Mood changes are 22% more concentrated at night relative to other care events.

To ensure the safety of seniors during these vulnerable hours, agencies are relying on Sensi's "always-there" technology that offers 24/7 virtual assessment, guaranteeing that caregiver shortages don't prevent clients from receiving the necessary coverage. Sensi not only identifies nighttime challenges but has also partnered with Teepa Snow to provide valuable resources when cognitive issues arise.

Many seniors face a silent struggle each night, as the darkness brings with it a sense of vulnerability and isolation that can be overwhelming. With the right technology, however, you can transform their nights into a time of safety and peace.

About Sensi Care Intelligence Digest - The Missing Puzzle in Care

Sensi's Care Intelligence Digest offers groundbreaking discoveries and correlations by analyzing hundreds of millions of anonymized data points from older adults receiving home care services. Powered by Sensi's 24/7 audio AI technology, this analysis aims to elevate care standards through predictive analytics and educate the care ecosystem on the realities of the aging population. Sensi's proprietary and unique dataset, the largest in the home care industry, is trained with over 1,000 years of audio data. It is unbiased, with no human input, and includes over 100 care insights.